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# FROM the STREETS

*AcroKO brings the past and future together at SUPERFLY, a hip Beijing bar*

北京新潮「飛行餐廳」SUPERFLY，帶你游走過去和未來之間



**T**he term “fly restaurant” refers to a type of family-owned eatery in China’s Sichuan province known for attracting diners like “flies” thanks to the delicious and very affordable grub they serve.

Set within The Opposite House hotel in Beijing’s Taikoo Li Sanlitun retail, dining and nightlife hub, SUPERFLY is a gastro-bar by New York-headquartered hospitality design firm AvroKO that’s conceptualised as a modern “fly restaurant”.

Kristina O’Neal, who worked alongside her AvroKO partners, Greg Bradshaw, William Harris and Adam Farmerie to bring their vision for SUPERFLY to life says, “Our references included the colours and textures of vernacular Chinese street life, including humble Hutong shophouse interiors, neighbourhood cafes, and other textural tapestries of local street life. The bold graphics and branding are influenced by street art and joss paper, also known as ghost or spirit money. These highly decorative sheets of paper are traditionally burned as offerings common in Chinese ancestral worship. This convergence of a respect for the past mixed with the vibrant, forward-thinking street culture and fashion directions of Beijing’s youth represents a slice of the future of dining in Sanlitun and Beijing at large.”

The 3,466-square-foot gastro-bar has five zones. At the forefront of the space is a bar with a facade clad in locally-sourced, diamond-shaped ceramic tiles in different shades of green. The back wall of this bar is covered in red and gold retro floral wallpaper – a dramatic backdrop to the neon-lit, liquor shelves. “Vintage floral wallpaper patterns behind the bar hint at the comfort of domestic life and are contrasted with contemporary pops of neon and an array of eclectic lighting. The final look and feel is one of vintage noir meets future shock,” says Bradshaw.

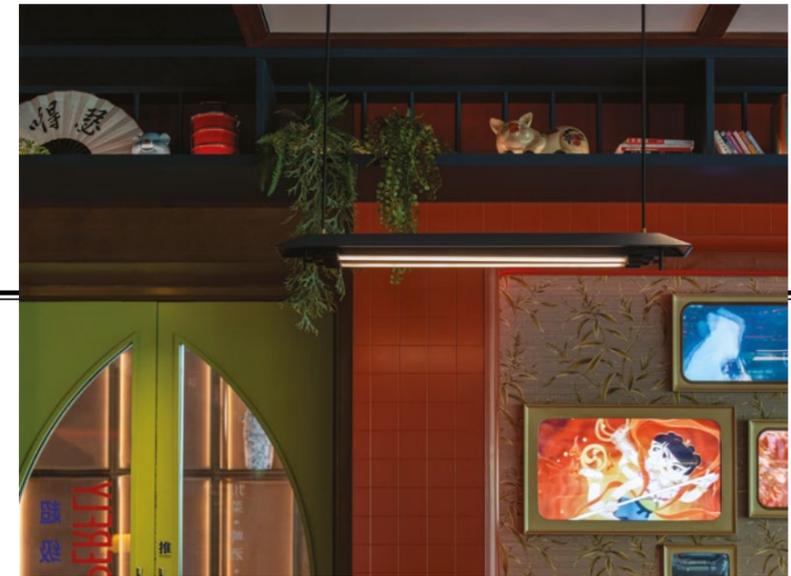


坐落在北京三里屯的瑜舍酒店（The Opposite House hotel），內裡一間以現代「飛行餐廳」（fly restaurant）為賣點，名為SUPERFLY的酒吧餐廳。此詞泛指中國四川省的一種家庭式餐館模式，而飛行意思由來是指食客被其價廉物美的料理吸引，會猶如蒼蠅一樣不斷光顧。SUPERFLY由總部設在紐約的酒店設計公司AvroKO引入，叫人期待非常。

在Kristina O’Neal與AvroKO合作夥伴Greg Bradshaw、William Harris和Adam Farmerie共同努力下，SUPERFLY成為四人滿意的作品。Kristina表示他們在整個構思過程中，參考了不少有關中國街頭生活的色彩和紋理資料，包括不起眼的胡同內部裝飾、街邊咖啡店和其他充滿當地街頭生活特色的絨繡，例如紙錢，並把過去和現代的中國街頭和時尚文化元素糅合到SUPERFLY之中。

SUPERFLY面積約3,466呎，劃分為五個不同區域，入口旁設有綠色菱形瓷磚酒吧，後壁飾以紅色和金色的復古花卉牆紙，當中以霓虹燈照亮的酒架尤為注目。Bradshaw表示，牆紙的復古圖案間接表現出當舊物遇新物時造成的視覺衝擊。

在酒吧旁邊是主要用餐區，結合橡木鑲嵌地板、綠色皮革軟座、鮭魚色的水磨石桌和覆蓋著藍綠色、白色和橙色瓷磚的垂直條紋牆壁。靠近窗邊的区域由





*“The final look and feel is one of vintage noir meets future shock”*



Adjacent to the bar is the main dining zone, which has oak inlay floors, vertically striped patterned walls clad in teal, white and orange tiles, and forest green leather banquettes and salmon-hued terrazzo tables. A window seating zone – defined by white and green floor tiles – is furnished with loose tables and custom chairs in green and red leather.

Off the main dining zone is the open kitchen, which is flanked by two cosy, private Pullman booths. Harris says, “The booth niches are upholstered in a plush red fabric with brass accent framing. This also softens the space for acoustic control. Custom chartreuse blown-glass pendants illuminate each niche. Custom blue terrazzo base molding, which frames the perimeter of the venue, grows vertically to morph into substantial table bases and tops with curved edges and inset brass trim. Their cool-to-the-touch, thickly-radiused, polished edges and surfaces elevate the humble material, making it feel chic but still playful.”

The fifth zone is an outdoor lounge with plenty of green plants, hanging festoon lights and a seasonal open bar that pops out of the façade windows.

According to Farmerie, one of the most unique aspects of this project is AvroKO’s signature chandelier design, which incorporates subtle design vernaculars from a variety of standard household appliances, like fans and kitchen gadgets, and that re-imagines their forms through a futuristic lens.

“SUPERFLY’s casual, neo-pop Chinese bistro vibe channels the energy and eclecticism of China’s youth culture. The design and branding evokes a retro-futuristic experience, blending iconic typologies of the past with a vision towards the future,” says Farmerie. | | ]

白色和綠色的地磚為空間主色，搭配小圓桌和以綠紅色皮革製成的定製餐椅，目不暇給。

主要用餐區旁邊設有開放式廚房，在兩側放置舒適的私人長形沙發。Harris解釋，沙發以毛絨紅色織物裝飾，配上黃銅裝飾，加上訂製的黃綠色吹製玻璃吊墜，照亮了整個空間，展現摩登而溫馨的室內氛圍。同樣是訂製的藍色水磨石基座包圍了各個角落，同時也是餐桌底座和頂部主要材料。最後一個區域是室外休息室，綠色植物之間懸掛著彩燈。在特別節日更會變成酒吧。

Farmerie直言，SUPERFLY其中一個最特別的地方是AvroKO的標誌性枝形吊燈設計，當中融合了各種標準家用電器（如風扇和廚房工具）的精巧設計，並以未來感十足的方式去重塑它們的形狀。他總結：「SUPERFLY結合了休閒和現代中國小酒館摩登氛圍，從中表現出中國新生代文化。」 | | ]